



The Sensory Circus

A VIRTUAL WINE TASTING EXPERIENCE

"WINE TASTING WITH A TOUCH OF PLAYFUL, SENSORY MAGIC"

CULTURE WHISPER



~~Think it's over~~
Think it's in my
Head

Take a multi-sensory journey
through your palate and your mind

PART WINE TASTING, PART MIND-BENDING JOURNEY

How are your powers of perception?

Is your brain playing tricks on you?

Is this all an illusion?

VIGNETTE
WINE

how it works

Each household receives 3 bottles of premium wine (halves or full size), as well as a mysterious black "box of tricks", to be revealed during the tasting. Wrapped in tissue inside, guests find 3 mystery aroma vials, a taste stimuli strip and a Vignette Wine pop-out Flavour Map keep-sake.

Guests will also need: a wine glass (or ideally 3), a corkscrew and to chill the wines.

On the evening, guests log into a Zoom presentation and – if the group size is large – a live poll on their mobile or web browser. Guests are guided through an interactive presentation, featuring a mixture of live and video content involving various games & 'experiments'. The presentation explores ideas around how the brain constructs our perception of reality, the subjectivity of experience and the uniqueness of our individual sensory physiology.

Guests share responses via the Zoom or via the live polling. E.g. *What do you think is the smell of Aroma Vial 1?* A word cloud is created of guest's varied responses. *Does the taste strip taste extremely bitter, a little bitter, or just of paper?* Multiple choice poll results will reveal how everyone responds differently depending on their genes.

The presentation is designed to blend thought-provoking insights with lighthearted, playful fun - and not forgetting a few glasses of delicious wine!

How long?

1.5-2 hours, depending on amount of discussion / questions!

Wines

3 different wines are enjoyed. Choose between half bottles or full size bottles, depending on your needs. Full bottles allow for up to 4-5 people per household to take part.

Wines are shipped directly from specialist wine storage at London City Bond via LCB delivery drivers.

What's included?

From £65-85/household

- 3 premium wines + specialist delivery.
- "Box of tricks" containing sensory stimuli + delivery.
- 1.5-2 hour live session.

A box of tricks...

Each guest receives a mysterious 'box of tricks'. Inside is a sealed letter containing joining instructions (which can also include a personalised message) and a command to look no further...

On the night, guests reveal the contents. A pop-up 3D Flavour Map to navigate the aroma challenges. 3 vials of mysterious aromas, and a PTC-impregnated paper strip which tastes different to everyone depending on their genes.

The box creates a sense of mystery and anticipation, helping to create a memorable experience, as well as a tactile, physical element to accompany the virtual experience.

Smell, taste, touch + visual stimuli

A box arrives; inside a letter is found, the other contents are wrapped in black tissue...



On the night, the mysterious contents are opened, unwrapped and revealed...



A tactile, pop-up Flavour Map; a visual aid to enhance tasting skills to keep.

And to eat!

Add a box of 3 delicious, artisanal British cheeses and crackers, delivered directly from the dairy in insulated packaging.



Treat yourself

Enjoy a **10% DISCOUNT** off additional wines purchased for delivery at the same time.

Options available to further **UPGRADE** the wine selection (1er Cru Burgundy, Champagne etc) or add a 4th half bottle.

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A few kind words...



Invited

Updated Feb 9, 2021

Amazing sensory circus experience with Sophie from Vignette Wine



I booked Sophie from Vignette Wine to host an online wine tasting experience for my wife's birthday. In total we had 3 households attending. We all had an amazing time, I cannot recommend Vignette Wine highly enough. The customer service was outstanding from my initial enquiry through the experience itself and now the follow up with links and further information email to the participants based on the discussion we had online. The logistics were very well organised, the sensory box was great fun and the wines - wow!!! Everyone had an amazing experience and it made what potentially could have been a boring 'lockdown birthday' into a thoroughly memorable birthday celebration.

When providing reviews I always try to point out perhaps some areas to improve but I can honestly say that I can't think of any!

Fantastic small business with a very professional and personal service. 10/10 from me. Thank you.



Dec 16, 2020

Super Sensory Circus

The Sensory Circus was a great evening's entertainment. Fun, informative and excellent drinking!



Jan 27, 2021

Great evening!

Sophie facilitated a sensory circus evening for my brother's 40th - there were about 10 different households all zooming in for the evening...and every single one had a blast! We all really enjoyed the lessons and the competition and of course drinking the great wine! Sophie was fantastic before the event, listening to what we wanted, getting everything to us all, and tailoring the event for us. Highly recommended !



Feb 8, 2021

Great boozy evening!

Really didn't know what to expect from our time with Sophie as it was arranged by a family member. Zoom white tasting sounded a bit unusual but I was very pleasantly surprised. Our 3 1/2 hours on zoom flew by. Very informative, got to try great different wines that I wouldn't normally have bought and was super fun too. Sophie is really friendly and knowledgeable and not at all pretentious. Would definitely recommend this experience, especially in the current climate.





GAME ON

Any questions?

Please don't hesitate to get in
touch with any questions:

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